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Yuhsiang Chen is a Taiwanese interaction designer who works in UX/UI design, design research and digital transformation.

2020–Present

Principle UX/UI Designer
at HTC Healthcare DeepQ,
Taipei, Taiwan

I am born and raised in Chaiyi, Taiwan. I am the oldest of 3 kids and understand the value of team spirit. I received my BA degree in Information Communication from Yuan-Ze University. In 2013, I studied abroad at Goldsmiths, University of London in the UK, where I learned about interaction research, British design and attitude of keeping calm.

2016–2020

Interaction Design Director
at Isobar Nowlab, Shanghai, China

Except for academic research, I spent 5 years in Taiwan as an interaction director in a branding agency, Mingisland, where I established my ability of art direction, digital design and front-end coding. After the postgraduate studies, I also work as a creative technologist at UNIT9 for a variety of digital campaign, VR, interactive installation in London. In 2016, I joined isobar's innovation unit, Nowlab in Shanghai. I was responsible for innovation ideation, design research, UX/UI for creative pitches and productions. Now, I am currently working in HTC DeepQ and developing AI platform for healthcare units and manufacturers.

2015

Creative (Trainee)
at Unit9, London, UK

2014

Designer (Summer Intern)
at Loop.pH, London, UK

I found my way into creative technology while completing the Interaction Research study at Goldsmiths. I worked as an interaction designer in fast-paced design sprints, prototyping business solutions and presenting them directly to clients, which some included Uniqlo, Coke, Unilever, and Tencent.

MA Student

Interaction Research
at Goldsmiths, University of London

2008–2013

Interaction Director
at Ming Island Design, Taipei, Taiwan

I am currently working as a Principle UX/UI Designer at DeepQ, the healthcare division of HTC. You can find me in city probably trying to hack the ordinary, hanging out with friends in design fairs, or at a local cafe drinking a flat white.

2006

Graphic Design Intern
at ppaper Magazine, Taipei, Taiwan

2003

BA Student
Information Communication
at Yuan-Ze University,
Taoyuan, Taiwan

Areas of expertise: creative concept development, user experience design, visual design, front-end coding, digital transformation, problem solving, and story telling.